



<p><b>Course Overview</b></p>	<p>This course combines coursework and exams and covers a range of business topics including human resources, operations management and external influences. It also develops knowledge on business management, finance and marketing. Each coursework is a substantial project but it will be broken down into subtasks with formal deadline set every two to three weeks.</p> <p><b>ASSESSMENT</b></p> <hr/> <p>Year 1 – AS Level -<b>3 modules</b></p> <ul style="list-style-type: none"> <li>• BUS1: Coursework: Investigating Business</li> <li>• BUS2: Coursework: Recruitment</li> <li>• BUS3: Exam: Business Finance (1 hour) completed in June</li> </ul> <p>Year 2 – A Level -<b>3 modules</b></p> <ul style="list-style-type: none"> <li>• BUS8: Coursework: Business Planning</li> <li>• BUS10: Coursework: Promotional Campaign</li> <li>• BUS12: Exam: People in Business (1 hour) completed in June</li> </ul>
<p><b>Useful Websites</b></p>	<p>Specification for subject content and module breakdown can be accessed here:  <a href="http://www.aqa.org.uk/subjects/business-studies/a-level/applied-business-8610">http://www.aqa.org.uk/subjects/business-studies/a-level/applied-business-8610</a></p> <p>Past Papers and mark schemes can be accessed here:  <a href="http://www.aqa.org.uk/subjects/business-studies/a-level/applied-business-8610/past-papers-and-mark-schemes">http://www.aqa.org.uk/subjects/business-studies/a-level/applied-business-8610/past-papers-and-mark-schemes</a></p> <p>Students can look at the websites for both Sainsbury's and Bingham Day Nursery as they will be studying these next year</p>
<p><b>Essential text books and reading list</b></p>	<p>Applied Business by Malcom SurrIDGE et al (Collins)          Very cheap if you buy directly from the website</p> <p>Sections to read - Unit 1 and 2- this covers the first 2 pieces of coursework.</p>
<p><b>Summer task</b></p>	<p><b>Task 1</b> - Students should look at the Sainsbury's website as this is one they will be using for Unit 1 coursework. They should complete the task (attached)</p> <p><b>Task 2</b> - They can look at the Bingham day nursery website as this is the one they will be using for Unit 2 coursework. They should do a basic introduction to Bingham Day nursery including screen shots of the website</p>

## Task 1

# Getting to know the J Sainsbury's corporate site



### Home Page

1. Name the headlines of the latest stories?

### About Us

2. Name all the people on the board of directors?
3. What are the objectives for J Sainsbury's?
4. For each objective copy one of their recent achievements for each objective?
5. How long have J Sainsbury been operating?
6. Who is Sainsbury longest and established supplier?
7. What happened in the following years for Sainsbury's?
  - 1989
  - 1994
  - 2012
8. What are J Sainsbury five values? (These are corporate social responsibility objectives)
9. What are the four components making up their business structure?

### Investor centre

10. What is the current share price?
11. What was the profit after tax for 2010/2011 & 2009/2010?

### Responsibility

12. What are the five values for J Sainsbury have?
13. For each value give an example how they achieve these values for the 20 by 20 sustainability plan?
14. Give an example for each value what their progress is to date? (Give one example)

### Media

15. What events have JS held over the past year?
16. How can you connect with J Sainsbury's through social media?

### Suppliers

17. Who do J Sainsbury work in partnership with, give at least three examples?
18. How do JS ethically trade?
19. What is the working with Woodland trust?

## Careers

20. What are the jobs within store management?
21. What programmes can graduate leaders apply to?

