

## A Level Business (AQA)

Course overview;

Students of this course should study business in a variety of contexts (eg large/small, UK focused, global, service/manufacturing) and consider:

- the importance of the context of business in relation to decision making
- the interrelated nature of business activities and how they affect competitiveness
- the competitive environment and the markets in which businesses operate
- the influences on functional decisions and plans including ethical and environmental issues
- the factors that might determine whether a decision is successful eg the quality of data and the degree of uncertainty
- how technology is changing the way decisions are made and how businesses operate and compete
- the impact on stakeholders of functional decisions and their response to such decisions
- use of non-quantitative and quantitative data in decision making (including the interpretation of index numbers and calculations such as ratios and percentages).

## Exam Details

### Paper 1

- 2 hours
- 100 marks
- Multiple Choice Questions, Short answer questions, 2 essay questions

### Paper 2

- 2 hours
- 100 marks
- Three data response questions

### Paper 3

- 2 hours
- 100 marks
- One compulsory case study with 6 questions

## Useful websites

- [www.bbc.co.uk/business](http://www.bbc.co.uk/business)
- <https://www.tutor2u.net/>

## Summer Task

- Research 3 businesses that have appeared in the news over the summer. You must prepare articles and summarise your findings (Half a page). A good place to start is checking BBC/Business news every week and choose 3 businesses/articles you are interested in.