

SUBJECT: Cambridge Technical Diploma in Business Studies

EXAM BOARD: OCR



Course Overview

What will I learn?

In **Year 12** you will study a variety of topics. The first unit is the **Business Environment (examined)** covering all the fundamental business principals, such as ownership, aims and objectives, ethics and finance.

The second unit is the **Customers and Communication unit (coursework)** which involves preparing a marketing proposal for a local company.

The final Year 12 unit is the **Principles of Project Management (coursework)** where you will plan and manage a large, special event.

As part of the **Diploma** you will start with a **coursework** unit on **Management accounting** calculating the costs and prices associated with producing and selling products.

You will also study for an **exam** on **Business Decisions** showing how firms make those all-important decisions in business.

This is followed by another **coursework** piece based on **Financial Accounting** allowing you to complete a set of accounts for a local business.

In **Year 13** you will prepare a report on **Accounting Concepts (coursework)**, linking to the financial and legal requirements for a firm to follow.

There is also an **examination** unit based on recruitment and training in organisations: **Working in Business**.

For the **Diploma**, the **examined** unit is based on **Change Management** and allows you to learn about how to manage change within an organisation whether big or small.

You then finish with **Delivering a Business Project (coursework)** which continues from the unit in Year 12, **Principles of Project Management**.

How am I assessed?

45% examination

55% coursework

Where will it lead?

University Courses

Business Studies, Management, Marketing and Accountancy.

Apprenticeships

Administration/Logistics/Warehouse management

Career Paths

People management, marketing promotion, finance and recruitment. Students also develop skills and knowledge related to setting up their own business through the project management unit.

Quote from previous student

"I enjoy business because it has helped to gain the logical skills I need when performing in a work environment. It is a highly respected subject yet can be accessible to all pupils no matter the age or ability. It has helped me learn a lot about the way both small and large businesses are ran, how to be a successful business person and overall given me the drive and skills to set up my own business in the future. The lessons are enjoyable and interactive. Business at Toot Hill college has inspired me to further my learning at university in the hope of running my own business in the future." Sam Brown

Useful websites

www.Tutor2U.co.uk

www.BBC.co.uk

www.Bized.com

[**How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions**](#)

- Rachel Bridge

An essential read for anyone that is thinking about starting their own business. Successful Entrepreneurs are interviewed about how they spotted a gap in a market, and developed a USP.

The Tipping Point: How Little Things Can Make a Big Difference

- [Malcolm Gladwell](#)

A very readable and fascinating book, which looks into the reasons products become market leaders.

[The Google Story](#)

- David A. Vise

An interesting investigation into the culture at Google, includes insights into the four day working week and soft management styles. The questions is; are these the things that made Google the world's number one search engine?

[The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer](#) - Jeffrey Liker

Covers Japanese Management Techniques such as Kaizen and TQM.

	<p>Billions of Entrepreneurs: How China and India Are Reshaping Their Futures and Yours - Tarun Khanna An investigation into Asia's two growing economic powers.</p> <p>Business Stripped Bare: Adventures of a Global Entrepreneur - Sir Richard Branson The autobiography of Britain's most famous entrepreneur.</p>
<p>Essential text books and reading list</p>	