

**SUBJECT: Business**

**EXAM BOARD: AQA**



**Course Overview**

Students of this course should study business in a variety of contexts (eg large/small, UK focused, global, service/manufacturing) and consider:

- the importance of the context of business in relation to decision making
- the interrelated nature of business activities and how they affect competitiveness
- the competitive environment and the markets in which businesses operate
- the influences on functional decisions and plans including ethical and environmental issues
- the factors that might determine whether a decision is successful eg the quality of data and the degree of uncertainty
- how technology is changing the way decisions are made and how businesses operate and compete
- the impact on stakeholders of functional decisions and their response to such decisions
- use of non-quantitative and quantitative data in decision making (including the interpretation of index numbers and calculations such as ratios and percentages).

Exam Details

Paper 1

- 2 hours
- 100 marks
- Multiple Choice Questions, Short answer questions, 2 essay questions

Paper 2

- 2 hours
- 100 marks
- Three data response questions

Paper 3

- 2 hours
- 100 marks

One compulsory case study with 6 questions

**Useful websites**

Useful websites

[www.bbc.co.uk/business](http://www.bbc.co.uk/business)

<https://www.tutor2u.net/>

**Essential  
textbooks  
and reading  
list**